# Exhibition on Printing, Signage, Indoor & Outdoor Digital Advertising Solutions

GLOBAL Colours & Wrap Expo



Meet . Connect . Thrive

PUNE 28 29 30 November, 2025

Ganesh Kala Krida Manch, Swargate, Pune.



#### About us:

Global Colours & Wrap Expo is brought to you by Global Media Communication. It is a trade show on Printing, Signage, Indoor & Outdoor Digital Advertising Solutions.

Global Colours & Wrap Expo provides a vibrant platform for participants in order to exhibit their products / services, explore possibilities and business tie-ups & showcase unique range of products with the most latest technology in the field of Printing, Signage, Laser Machine, Digital Indoor & Outdoor display & support services. It helps to launch new products & services in the market and also enables you to establish contacts and build strong connections.

It is our endeavour to work closely with SMEs and play a crucial role not only in business development, but also in growth of the industrial sector.

# Glimpses of Event:



#### Exhibitor's Profile:

- Automation Solutions
- Offset Printing Machine
- Web Offset Printing
- Raw Material for Printing
- Digital Printing Machine
- **Heat Press Machine**
- Lamination Machine & Films
- Foil Printing (Hot & Cold)
- Flexo & Roto Gravure Printing Machine
- Computer & Stationary
- Commercial / Large Format Printing
- Inks
- Safety & Security Equipment

- Label Printing Machine
- **Binding Machine**
- **Cutting & Punching Machine**
- Pad Printing Machine
- Packaging- uplex, Corrugation, Flexible Printing Accessories & Consumable
- Print for Packaging
- Embossing Machine
- Folding / Creasing Machine
- Adhesive / Glue
- Pinning & Sewing Machine
- Material Handling Equipment
- Holograms
- ID Card Printing Machine & Material Indoor & Outdoor Advertising

- Paper
- Paper Cutting Machine
- **POP Material**
- **Bar Coding Eqpts & Systems**
- Signage & Signage Machinery
- Signage Raw Material
- Digital & LED Signage
- Laser Machine
- Laser / Digital Engraving Machine
- LED Lighting Product & Technologies
- LED Components / Accessories

## Visitor's Profile:

- Chairman
- **CEOs**
- Directors

- Purchase
- Production
- General Management
- Sales & Marketing
- R&D
- Consultants

From Print Media House, Advertising Agencies, Press Owners, Commercial printers, Signage Industry Professionals, Indoor and Outdoor Signage and Advertising Professionals, Traders / Retailers Chain Owners, Department Stores, Art / Creative Directors, Dealers and Distributors of Printing Material, Book / Periodical / Newspaper Publisher, Merchandisers, Event Management Co., Professionals from Graphic Imaging, Studios, FMCG Companies, Architects and Interior Designers, Construction and Real Estate Companies, B2B / B2C Industries and so on....

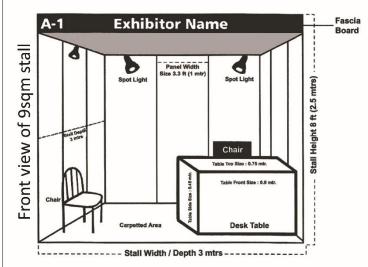
## Marketing Plan:

- Newspaper Advertisement
- Hoardings
- **Direct Mailers**
- e-Mailers

- SMS & Whatsapp Campaign
- PR Campaign
- Association Tie-ups
- Web Tie-ups / Social Media
- Brochures
- Invites
- **Bus Back Panel**
- Magazine Advertisement

# Participation Cost:

City	Rate/sqm (shell / bare)		
Pune	8000 / 7500		



Standard Equipment Supplied			
Area	9-15	16-25	26-50
Table	1	2	3
Chair	2	4	6
Spotlight	3	6	12
Dustbin	1	2	2
Socket (15 amp power)	1	2	3

Minimum stall size - 9sgm

Stall size: 9,12,15,18,21,25,30,40,50....sqm

#### **Additional Requirement Cost:** Extra Power\*

Single Phase - Rs. 1500 per kw Three Phase - Rs. 2000 per kw

\* Government taxes extra as applicable.

